



Waste Management in the Community

Waste Management's operations provide vital services to homes, schools, businesses and government facilities, and we maintain a strong local commitment to every neighborhood we serve. More than 70 percent of our employees live, work and raise their families in Ventura County. Giving back to the local community is a fundamental value of Waste Management of Ventura County and a passion for our company and employees. Our extensive community outreach programs bring together volunteerism, product donations and monetary grants to meet critical needs in the communities we serve.

Waste Management provides charitable contributions through donations, sponsorships and in-kind services to local community-based organizations, including environmental groups, civic and non-profit organizations.

Some of the more than 40 charities we contribute to annually include:

- Casa Pacifica
- Habitat for Humanity
- Kiwanis of Simi Valley
- Simi Valley Boys & Girls Club
- Simi Valley Hospital Foundation
- Simi Valley Cultural Arts Center
- Simi Valley Education Foundation
- Simi Valley Police Foundation
- Simi Valley Rotary Clubs
- YMCA

In addition to our contributions to the community, the Simi Valley Landfill and Recycling Center conducts dozens of educational tours every year for schools, community groups, scouting groups and interested residents. If you are interested in taking a tour of the landfill, please contact us at (805) 579-7267.

For information about local trash and recycling services, please contact us at (805) 522-9400 or (800) 675-1171 or visit www.KeepingVenturaCountyClean.com.



Simi Valley Landfill and Recycling Center
2801 Madera Rd. Simi Valley, CA 93065
Tel. (805) 579-7267 Fax. (805) 579-7482

Waste Management/GI Industries
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www.KeepingVenturaCountyClean.com



Think Green.



Working Together to Keep Our Communities Clean



*Waste Management/G.I. Industries
Simi Valley Landfill and Recycling Center*



Think Green.®

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Waste Management/G.I. Industries and the Simi Valley Landfill and Recycling Center have been serving the needs of Ventura, Los Angeles and Santa Barbara Counties for over thirty years. We currently provide residential, commercial and industrial services including recycling, roll-off containers, temporary insta-bin service and storage containers to more than 110,000 customers each week.

We also take great pride in the long-lasting relationships we have developed with residents, community leaders and civic organizations by providing exceptional service, charitable donations and active community participation. I am proud to say that I have lived in the community for more than 40 years and have worked with G.I. Industries since 1975.

At Waste Management/G.I. Industries and the Simi Valley Landfill and Recycling Center, customer satisfaction is our number one priority. If you have any questions regarding your service, or if you have suggestions you'd like to pass along, we're always eager to hear from you. Please give us a call at (805) 522-9400 or visit our website: www.KeepingVenturaCountyClean.com

*Michael E. Smith
Waste Management*

Service Machine

Driven To Deliver 100% Customer Satisfaction

Service Machine is the process we go through every day to improve every aspect of our customer service, a process we developed using direct customer feedback. As a result, we streamlined our service procedures and developed 12 strict service standards that every one of our districts must adhere to every day. From billing to proper equipment set-up — right down to how we answer the phone, you'll see a positive difference in our service.

J.D. Power Partnership

To measure our customers' experiences, Waste Management has partnered with J.D. Power and Associates, the industry leader in understanding what drives customer satisfaction, to develop a survey to determine how many of our customers would recommend WM to others. The Ventura Market Area ranked the highest in Waste Management's western division for customer satisfaction, with 42 percent of our customers indicating they would "definitely recommend" WM as their service provider.

Safety

Safety is also paramount at Waste Management/G.I. Industries. Regular, comprehensive service is performed on all trucks and equipment to ensure regulatory compliance, safety, and productivity to all customers. We also recognize that education plays a key part in maintaining high standards of safety. Our staff undergoes continuous training to stay informed of new and improved safety standards, legislative changes and national best practices. In 2008, the Ventura Market Area was awarded Waste Management's Top Shop Award for world-class maintenance performance within the company's western division.



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Waste Management/ G.I. Industries

Residential and Commercial Services

Recycling

Recycling is an easy way to protect our environment and ensure the well being of our community for generations to come. However, the success of recycling depends on the active participation of every member of the community.

By participating, we can reduce the amount of trash that is disposed in the landfill, encourage the reuse of materials made from recycled products and continue the recycling circle.

All California cities and counties are required by law to divert at least 50 percent of their trash away from landfills, whether through waste reduction, reuse or recycling programs. Working with the municipalities in our service area, Waste Management/G.I. Industries has implemented residential curbside recycling, co-mingled recycling for businesses, composting, and reuse programs. In fact, we currently handle over 200 tons a day of recycling at our facility

Greenwaste

Waste Management has an extensive greenwaste program that diverts lawn and garden waste from the landfill. Since its debut in 1990, the greenwaste recycling program has collected over 850,000 tons of yard debris for recycling.

Automated Trash Collection

Automated trash collection service offers many benefits. With automated collection, you fill your cart during the week and roll it to the curb on your regular collection day. A truck equipped with a mechanical arm lifts the cart and empties its contents into the truck without the driver ever leaving the cab. The system offers many benefits including containers on wheels for easy roll-out and safe servicing. In addition, neighborhoods look neater and cleaner.

Additional Services

In addition to trash and recycling services, WM/GI Industries also offers:

- *Bulky item pick-up — Call us to schedule a pickup of furniture and appliances*
- *Residential Free Days — Special events throughout the year for residents to drop off extra trash and bulky items free of charge at the Simi Valley Landfill and Recycling Center*
- *Sharps disposal — The MedWaste TrackerSM system allows customers to safely dispose of hypodermic needles*
- *Temporary containers — Bins of several sizes are available for yard or property clean up, weed clearance, construction or remodeling projects*
- *Commercial services — In addition to commercial recycling services, local businesses are encouraged to bring construction and demolition materials for recycling at the Simi Valley Landfill and Recycling Center*



Simi Valley Landfill and Recycling Center

Facility Overview

The Simi Valley Landfill and Recycling Center is a 297-acre municipal solid waste landfill accepting waste from residential, commercial and industrial customers, as well as processing green and wood waste, inerts, scrap metal, and construction and demolition wastes for beneficial re-use.

For more than 30 years, the SVLRC has served the disposal and recycling needs of residents in Ventura County, south Santa Barbara County and west San Fernando Valley. Permitted to accept up to 3,000 tons per day of refuse, and 6,250 tons of recyclable materials, the SVLRC provides approximately 60 percent of Ventura County's daily refuse disposal needs and, on average, recycles approximately 25 percent of all tons accepted.



Recycling

Recycling has always been a major priority for Waste Management. Not only does recycling help save valuable landfill space, it also helps protect the environment and save our valuable resources. Some of our recycling programs include:

Green and Wood Waste Recycling

The Simi Valley Landfill and Recycling Center accepts wood and green waste for recycling. Green and wood wastes are converted into several products such as fuel for cogeneration plants in the San Joaquin Valley, soil amendments for the agricultural community of Ventura, and mulch and alternate daily cover used at the landfill. Since 1989, the SVLRC has recycled over 850,000 tons of greenwaste materials.

Construction & Demolition Recycling

In addition to helping the planet, recycling bulky (and heavy) construction and demolition waste is critical for local cities and Ventura County in order to meet state-mandated recycling goals. Ventura County recently adopted a construction and demolition-recycling ordinance that requires all projects to divert at least 60 percent of their waste. The C&D Recycling Facility at the Simi Valley Landfill accepts materials such as wood, concrete, dirt, drywall, metal, cardboard, plastic, roofing materials, carpet, appliances and tile. These materials are sorted and transported to regional facilities to find a "second life" as new products. In 2008, WM recycled more than 40,000 tons of C&D materials.



Inert Debris Recycling

The landfill accepts waste concrete and asphalt. We have used some of this material on-site to build our all-weather infrastructure. This allows the landfill to receive waste during inclement weather, thus avoiding delays in trash collection.

Anti-freeze, Batteries, Oil and Paint

These hazardous wastes are recyclable. Currently each city within our service area holds household hazardous waste round-ups to collect these materials. Waste Management is planning to establish a fulltime location at the Simi Valley Landfill and Recycling Center to make drop off efficient, safe and convenient.

Metal Recycling

As an additional convenience to our customers we accept appliances. These get sent to metal processors to be recycled in an environmentally-friendly manner.

Electronic Waste

The Simi Valley Landfill and Recycling Center is planning an e-waste facility for eastern Ventura County. Local residents will have a convenient location to drop off unwanted electronic goods. Waste Management will then ship these goods out to qualified recyclers to recover the useful materials. E-Waste recycling prevents the toxic lead that is present in cathode ray tubes from getting into the ecosystem.

Committed to Environmental Protection

At the Simi Valley Landfill and Recycling Center, public health and environmental protection are our top priorities. Waste Management takes great pride not only meeting local, state and federal standards of operations for its disposal facilities, but in many instances exceeding these standards. Because of this, we are at the forefront of our industry for new technology and innovations that make our facilities safer and environmentally friendly.



Liquefied Natural Gas (LNG) Vehicles

In Ventura, Waste Management has converted more than 40 of its trash collection fleet to LNG-powered vehicles, further helping to reduce vehicular emissions in the air. As the landfill fills, we will be able to produce up to 10,000 gallons of LNG per day from landfill-generated methane gas, in order to create a self-sustaining fleet of low-emission vehicles.

As a result of our commitment to the environment, Waste Management was the recipient of the Clean Air Leadership Award from the Ventura County Air Pollution Control District for replacing diesel-fueled collection vehicles with trucks fueled by liquefied natural gas and installing an on-site LNG fueling station. This award was created to recognize companies that go beyond regulatory requirements to promote clean air.

Did You Know?

More than 40 of Waste Management's trucks operate on clean-burning natural gas.

Gas-to-Energy Generators

Waste Management works with businesses, industries and public utilities to develop beneficial-use projects from landfill gas. Our efforts are supported by the U.S. Environmental Protection Agency (EPA), which has endorsed landfill gas as an environmentally friendly energy source. The EPA has also indentified landfill gas usage as offsetting the need for non-renewable resources, such as coal and oil. Since April 2004, the Simi Valley Landfill has operated two 16-cylinder landfill gas-to-energy generators that transform the gas — a natural byproduct of decomposing waste — into electricity to power 2,500 homes each day.

As the landfill fills, the amount of available gas will increase, increasing the potential for gas reclamation.

Waste Reclamation

In partnership with the City of Simi Valley and the Calleguas Municipal Water District, the Simi Valley Landfill and Recycling Center utilizes reclaimed water, thus reducing demand on drinking water. Currently, the landfill uses 11 million gallons of reclaimed water per year for irrigation and dust control purposes. By using reclaimed water, the landfill saves enough drinking water for over 100 homes.



Environmental Programs

Our commitment to the environment is also evident in the many programs that protect our natural resources and promote responsible management of the land. We believe that issues involving the quality of our earth, air and water are big issues that call for big solutions. In our view, merely complying with laws and regulations is not enough, not by a long shot.

We look for ways to use our knowledge and experience for a greater good, because it is plainly and simply the right thing to do. We invest time and resources in the development of innovative ideas that produce measurable results, because the results not only provide immediate benefits, but also produce critical new knowledge that can be shared with others. We join resources with regulatory commissions, communities, citizens and other companies to seek solutions together, because on our own we can make a start — but together we can make a difference. Recent recognition for some of those programs includes:

- *Environmental Excellence Award, U.S. and Canada Environmental Outreach Category, presented by SeaWorld/Busch Gardens and National Geographic Society for our work with Ontiveros Elementary School.*
- *Director's Recycling Award, presented by the California Department of Conservation for leadership and commitment to recycling and environmental education.*
- *Governor's Environmental & Economic Leadership Award for excellence in protecting the environment and conserving our natural resources while promoting compatible, sustainable economic development.*
- *Wildlife Habitat Council's William W. Howard C.E.O. Award for conservation, education and outreach efforts.*

Habitat Management Programs

Our operations must respect and complement their surrounding environment. A variety of management techniques are used to enhance the habitat at the Simi Valley Landfill & Recycling Center, including planting hundreds of trees and shrubs, as well as native species.

Wildlife Habitat Council Certification

In 2007, SVLRC received wildlife habitat certification from the Wildlife Habitat Council, a non-profit organization dedicated to increasing the quality and amount of wildlife habitat on corporate, private and public lands. The SVLRC habitat is one of 49 Waste Management sites certified by the WHC.

WHC's certified wildlife habitat programs focus on restoration, creation, protection and enhancement of habitat and individual species management. The SVLRC received certification after local Boy Scouts and an avian expert installed eight owl boxes and five raptor perches to help manage the increase in rodents attracted to the site. In January 2007, the Ojai Raptor Center placed three rehabilitated barn owls into the habitat area to eliminate the use of rodenticide on site and enhance nesting. This successful program has eliminated the rodent population in a safe and natural manner.

In addition, a two-acre pollinator garden for butterflies and hummingbirds opened in the summer of 2009 to the public. The garden serves as an outdoor education area and visitors can walk the trails and learn more about the five ecosystems onsite, pollination, insects, native plants, environmental awareness and recycling. WM enlisted the help of local Wolf Scouts who planted five historical trees and earned environmental awareness badges for their efforts.

Fossils

The rocks underlying the Simi Valley Landfill and Recycling Center have yielded some of the most important vertebrate fossils in North America. For over 20 years, Waste Management has supported scientific investigations at the landfill. Paleontologists, including some from the Natural History Museum of Los Angeles, have worked closely with the landfill to recover fossils.

Scientists working on the Waste Management Simi Valley property have collected fossil bones and teeth of more than 130 extinct animals. These extinct animals include fish, frogs, lizards, snakes, turtles, crocodiles, birds and many large animals like rhinoceroses and camels. The investigations have also led to the discovery of six totally new animal species, as well as other animals that were not known before.

Due to the foresight and continued dedication of landfill employees and Waste Management, the fossil history of Simi Valley has become one of the best known in North America, and a standard of comparison for paleontology students and researchers.

Environmental Responsibility Doesn't Stop at the Fence

It isn't enough to simply manage the environment on-site. The Simi Valley Landfill and Recycling Center is a part of the greater community, and as such, it is important to us to make sure that we are doing what we can to protect our neighbors and the greater community, even in cases when our technical responsibility ends at the landfill gates.



Community Environmental Education

Environmental responsibility is a community issue, which is why we believe communicating the importance of reducing, reusing and recycling is an essential part of our obligation to the communities we serve. To this end, WM has been the catalyst for organizing community recycling presentations and staffing many community environmental projects including the clean-up of the Arroyo Simi.



School-based Environmental Education

As part of our involvement with area schools, Waste Management has promoted school-based recycling and environmental education. Each year, over 1,000 young people visit the landfill and learn about the environment and landfill management.



Keeping Birds Away the Natural Way

The Simi Valley Landfill and Recycling Center is concerned about its surroundings and recognizes the impact that seagulls and other pests can have in the community. For the past eight years, a master falconer has been using trained falcons to patrol the landfill and scare the seagulls and other birds away without harming them or the environment. The falcons cost more to use, but, unlike mechanical "bird bombs" or other solutions, are silent and humane.



Litter Prevention

Litter is managed on-site with tarps, litter patrols and permanent and portable fences. A permanent crew patrols the perimeter, with additional support during key hours and as wind conditions dictate.



Habitat for Humanity

Waste Management is proud to support Habitat for Humanity's efforts to help needy families achieve the benefits of homeownership — economic opportunity, educational opportunity, greater involvement in the community and a safe, simple, decent place to live. Our employees have provided countless volunteer hours to support builds in Ventura County. In addition, we donated large roll-off containers to collect the construction debris and help reduce the environmental impact of the construction process by processing the materials at our Construction & Demolition Recycling Facility.