



Keeping Our Communities Clean



Welcome to *KEEPING OUR COMMUNITIES CLEAN*, an email-newsletter designed to give you a window into what is going on at Waste Management in Ventura County. Topics include waste management issues, community involvement, and environmental protection and legislation.

DID YOU KNOW?

Remember to reduce, reuse, and recycle!

- Our renewable energy projects create enough energy to power nearly 1 million homes and save the equivalent of more than 13 million barrels of oil per year.
- The Simi Landfill and Recycling Center alone powers the equivalent of 2,500 homes each day with two landfill gas-to-energy generators using methane gas
- Waste Management's landfills provide more than 21,000 acres of protected habitat for wildlife. The Simi Valley Landfill is one of 49 certified sites by the Wildlife Habitat Council.
- WM's North American operations recycled enough paper and cardboard in one year to save 41 million trees.
- In California, we operate the largest fleet of clean natural gas collection vehicles and have reduced air emissions by 247 tons.

Letter from Mike Smith

Dear Friends:

At Waste Management, the holiday season is always our busiest - Americans generate 25 percent more trash between Thanksgiving and New Year's than the rest of the year. Some of the statistics are staggering. For example, did you know that about 40 percent of all battery sales occur during the holiday season? Or that approximately 33 million Christmas trees are sold in North America every year?



Last year, we attempted to buck this wasteful trend by sending out e-cards. Our goal was to not only reduce the amount of paper that was used to create the cards, but also to cut down on the emissions generated in the delivery and distribution of the cards as well as save money that could be donated to local charities. I was prepared to hear some grumbings about being a Grinch over the holidays, but I'm pleased to share that the response to the e-card was overwhelmingly positive.

This year, we took our efforts to another level and calculated that we diverted over 331 pounds of CO2 by sending out e-cards.

Visit <http://www.wm.com/wmjingletrucks/simivalley> to view our holiday e-card.

All of us here at WM/GI Industries and the Simi Valley Landfill and Recycling Center wish you and your loved ones a healthy and happy holiday season, and a wonderful 2010.

Best wishes,

Mike Smith
Director of Operations

Scott Tignac
Landfill District Manager

