

KEEPING our Communities clean



EMAIL NEWSLETTER

DECEMBER 2006

DID YOU KNOW

• *Clean diesel technology will eliminate air pollution from 90 percent – or about 13 million – of today's trucks and buses.*

• *The Simi Landfill & Recycling Center powers 2,500 homes each day with two landfill gas-to-energy generators using methane gas.*

• *Clean diesel engines and fuels will prevent nearly 8,300 premature deaths, along with tens of thousands of cases of bronchitis, asthma and other respiratory ailments.*

• *Throughout the U.S., particulate matter will be reduced by 250,000 tons, and NOx by 4 million tons every year.*

• *In California alone, particulate matter will be reduced by 110,000 tons, and NOx by 2.6 million tons every year.*



Dear Friends:

The holiday season is always our busiest – Americans throw away 25% more trash between Thanksgiving and New Years than during the rest of the year. As always, we urge you to toss responsibly: Recycle as much as possible and think about using as many reusable goods as you can. We are proud sponsors of Freecycle.org, an international grassroots organization that puts people who have items to give away in touch with people who would like those items. It's the ultimate "White Elephant" party.

As we reflect upon the past year, we have much to be proud of. Our employee-community engagement with the communities we serve is stronger than ever. In April, we gathered to participate in the Arroyo clean-up day, and we hosted the Ventura County Boy Scout's "Camporee" on the Simi Valley Landfill's property, which brought in over 1,000 scouts. In September, we provided a helping hand at Special Kids Day. In October, we were proud to announce our partnership with Casa Pacifica to help ensure that all children receive the best chance at life.



This summer, we were actively involved with the Boy Scouts in environment awareness. Scout John Casselberry Jr. and fellow members of Boy Scout Troop 662 set up owl boxes and as part of John's Eagle Scout Project to help reduce the rodent population at the Simi Valley Landfill and provide better habitat for owls in the area.

During this holiday season, we would like to give thanks for the many blessings in our lives, the lives of our employees, their families and the communities we serve. Please join us in taking a moment to assist those that may need a helping hand. If you would like to give back to the Simi Valley community this holiday season, we suggest donating to or volunteering at the following local non-profit organizations:

- Casa Pacifica, Camarillo, CA: Casa Pacifica offers residential treatment, emergency shelter care, assessments, educational programs, family support, medical services, psychiatric/psychological treatment, and a variety of community-based interventions to is dedicated to abused, neglected or severely emotionally disturbed children and adolescents.
- Simi Valley Community Association:
The Simi Valley Community Foundation provides financial assistance to a range of non-profit organizations in Simi Valley.

All of us here at Waste Management/G.I. Industries and the Simi Valley Landfill and Recycling Center wish you and your loved ones a healthy and happy holiday season, and a wonderful 2007.

Best wishes,

Michael E. Smith
Market Area Manager

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Christmas Tree Recycling



Recycle your Christmas tree this holiday season! Trees will be picked up on your regularly scheduled service day between December 26, 2006 and January 6, 2007. Simply cut your tree in half and place it in your greenwaste container! Please remove all stands, ornaments and tinsel. And remember that we will not take flocked trees or trees that have been treated with fire retardants. Trees can also be dropped off at the Simi Valley Landfill and Recycling Center free of charge. For more information about our Christmas tree recycling program, please call 805-

522-9400 for GI Rubbish or 805-579-7267 for the Simi Valley Landfill.

A Birthday Surprise for One Young Customer

Matthew Johnson, a 5-year-old Simi Valley resident, loves to watch the Waste Management garbage trucks rumble down the street while making their weekly pickup. This past Halloween, Matthew even dressed up as a trash collector with a garbage truck – a costume his mom constructed using a big box, ribbon spools, paint and a glue gun. Matthew's dad, Tim Johnson, says that his transformation into a trash collector was no surprise.



"Matthew has a strong affinity for big trucks – garbage trucks in particular. He loves to watch your drivers when they pick up at our house, and

they always take a moment to wave and smile to him. It makes his day," Tim said.

Matthew just celebrated his 5th birthday on December 8th, and to help make it a fun and joyful occasion, Waste Management of Simi Valley brought a garbage truck to the party. Matthew and his friends were able to climb on board to check out all the gadgets inside the truck and talk with the driver about what it's like being a trash collector.

Matthew has already been helping his dad take the trashcans to the curb at his house every Sunday evening. He's even learning to balance the cans so that he can roll them down the driveway by himself.

We are glad to help one young customer celebrate a happy birthday!

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Longtime Simi Mayor Bill Davis Joins Waste Management as a Community Relations Consultant



We are proud to announce that well-known and respected community leader, Bill Davis is joining us. Bill comes to Waste Management with more than two decades of experience working in Ventura County managing and implementing government and community relations programs in the region.

Bill is looking forward to being part of our team and help get the word out about Waste Management's commitment to Ventura County: "I have worked in public service for a long time, so when

the opportunity came along to be a part of the Waste Management team, I ran after it." "I know first-hand that Waste Management is an organization that works hard to serve people and make a difference."

Bill's political career began in 1986 when he was appointed to Simi Valley City Council to complete the remaining two years of a four-year term. He was officially elected to the City Council in 1988, where he served as Mayor Pro Tem for several terms before serving as mayor from 1998 to 2004.

Bill will help Waste Management to develop and implement an outreach plan to advise the company on community issues while engaging stakeholders and informing local residents about Waste Management's green energy and recycling capabilities and plans to extend the life of the landfill. He will also represent Waste Management at community events and meetings to foster partnerships with the community as part of the planning for improvements to the Simi Valley Landfill and Recycling Center.

Bill is an immensely talented community leader who brings a great deal of enthusiasm, creativity and knowledge to our organization. We are extremely pleased to have him join us as a community relations consultant.

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Clean Up From the Holidays Safely – Both for the Environment and Your Protection

As the holidays approach, we want to advise all our customers to be proactive about recycling holiday shopping catalogs and taking care when recycling items that contain personal information.

Most junk mail, including solicitations and catalogues, can be recycled in residents' recycling bins. But remember to be careful when recycling sensitive information. Be sure to tear receipts, billing statements or credit card offers before placing them in your recycling bin and remember to put any loose shredded paper in a paper bag.

Any items that contain account numbers or Social Security numbers should be destroyed before disposal. In order to reduce your risk for identity theft – and also cut down on unwanted mail or solicitations – you can also opt out of receiving credit offers. Contact the three major credit bureaus at 1-888-5-OPTOUT (567-8688) for more information.